

ITALIA TTG LUXURY

IS A PUBLISHING PRODUCT

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TTG ITALIAN
EXHIBITION
GROUP
Providing the future



TTG LUXURY MAGAZINE is the flagship media of TTG ITALIA aimed at the high-end tourism market. Two editions, Spring and Winter with in-depth features, news, interviews, editorials telling trends and news of the upscale segment.

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TTG LUXURY

PRINTING AND DISTRIBUTION

PRINTING 10,000 copies

PHYSICAL DISTRIBUTION

- **SPRING EDITION:** Vicenza Oro, 5 Star Luxury Hotels Italy, Luxury Resort Italy, Luxury travel designers, Luxury Buyers Italy, Luxury Tour Operators, Luxury Travel Agencies.
- **WINTER EDITION:** Top Events @TTG TRAVEL EXPERIENCE, Luxury Event by TTG, 5 Star Luxury Hotels Italy, Luxury Resort Italy, Luxury travel designers Italy, Luxury Buyers Italy, Luxury Tour Operators, Luxury Travel Agencies

DIGITAL EDITION (SPRING & WINTER) SENT TO 130,000 CONTACTS and available on ttgitalia.com

- **VERSION IN ITALIAN:** TTG ITALIA Database, TTG Travel Experience visitors and exhibitors, Buyers Luxury Italy, 5 Star Luxury Hotels, Luxury Tour Operators, Luxury Travel Agencies
- **VERSION IN ENGLISH:** Contingent International Luxury Buyers

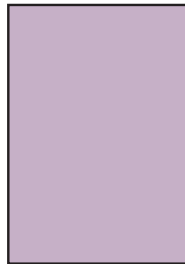
DATES OF RELEASE

SPRING EDITION	MAY 5th
WINTER EDITION	OCTOBER 6th

FORMATI



DOUBLE PAGE
Page trim size 420x285 mm + 5 mm
bleed allowance



FULL PAGE
Page trim size
210x285 mm + 5 mm
bleed allowance

PRICE LIST

SPECIAL POSITIONS	PRICE
INSIDE FRONT COVER + FIRST RIGHT HAND PAGE (DOUBLE PAGE)	8.500 €
OPENING PAGE (DOUBLE PAGE)	8.000 €
INSIDE BACK COVER	6.000 €
BACK COVER	8.500 €
INTERNAL PAGES	PRICE
FULL PAGE	4.000 €
DOUBLE PAGE	7.500 €

TECHNICAL SPECIFICATIONS OF MATERIALS

Cover produced on 300 g glossy coated paper; inside pages on 80 g glossy coated paper.

The print files should be formatted as follows:

FULL PAGE: 210mm X 285mm + 5mm of bleed allowance
DOUBLE PAGE: 420mm X 285mm + 5mm of bleed allowance

Files in PDF and JPG format in high resolution, 300 dpi. CMYK, no flat or Pantone colours. Texts must be 100% BLACK (C0 M0 Y0 K100) in overprint. Elements (photos, texts, logos) must be positioned at least 5 mm from the cut.